

# Thumbnail Cash Machine

## Find Clients On Fiverr

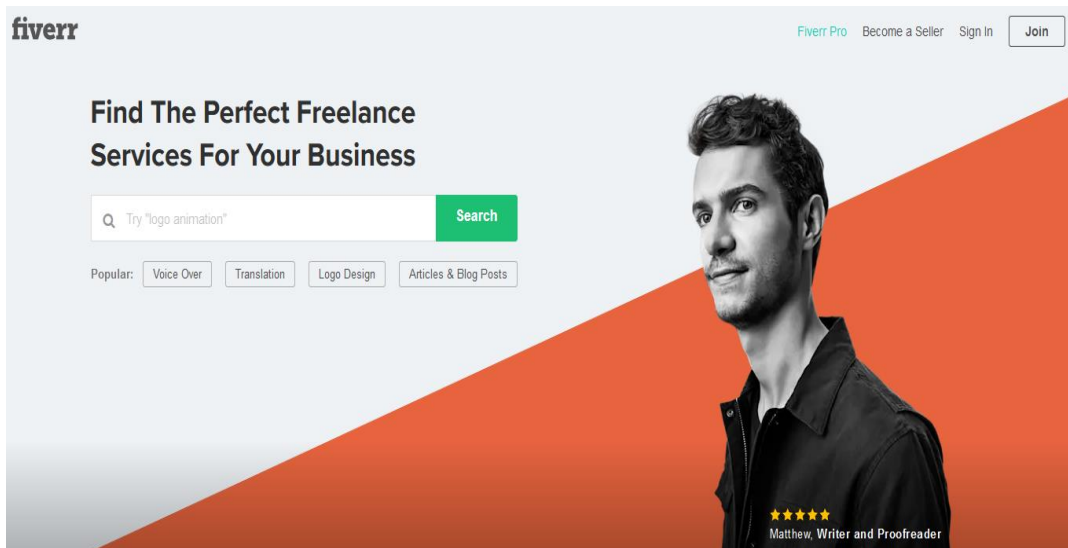
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In this training guide we will show you how you can sell your services **on Fiverr.com**

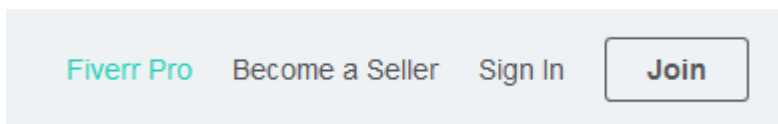
There are hundreds of people looking for top quality thumbnails, and you can offer them amazing thumbnails that increase conversions and views, by using **Thumbnail Blaster**.

## Creating a new gig on Fiverr.com

1. Open <https://www.fiverr.com> in your browser.



2. In the top right corner, click on Join (if you do not have an account) or Sign In (if you already have an account)



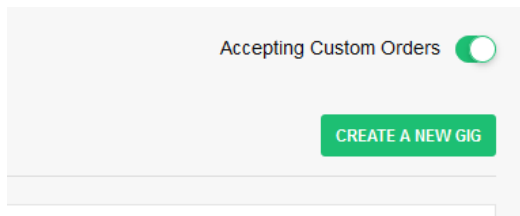
3. After you create your account and Log In to Fiverr, click on “Switch To Selling” in the top right part of the page



4. Once Fiverr jumps to the “Selling” interface, click on Gigs from the top left part of the screen



5. Click on Create New Gig to create your first Thumbnail Creation Gig on Fiverr



## 6. The first thing that you need to fill in are the title and category of your gig:

GIG TITLE

I will design amazing thumbnails that will

Just perfect!

55 / 80 max

CATEGORY

GRAPHICS & DESIGN

SOCIAL MEDIA DESIGN

SUGGESTED CATEGORIES:  
[Graphics & Design > Social Media Design](#)  
[Graphics & Design > Photoshop Editing](#)  
[Graphics & Design > Banner Ads](#)

GIG METADATA

CHOOSE TYPE

✓

PLATFORM

✓

FILE FORMAT

+

Select the social media platforms for which you design:

☐ Instagram

☐ Twitch

☐ Facebook

☐ Twitter

☒ YouTube

☐ LinkedIn

☐ Snapchat

☐ Pinterest

☐ Website (Generic)

☐ Suggest Other ?

SEARCH TAGS

THUMBNAILS

YOUTUBE THUMBNAIL

VIDEO IMAGE

1

Make your title creative and eye catchy!

### We suggest titles like:

I will design amazing thumbnails for your YouTube video  
I will design eye catchy thumbnails that increase views  
I will create thumbnails that will boost your exposure  
I will design thumbnails for your YouTube channel  
I will design thumbnails that triple your video views  
I will design YouTube thumbnails that increase views  
I will design amazing eye catchy thumbnails

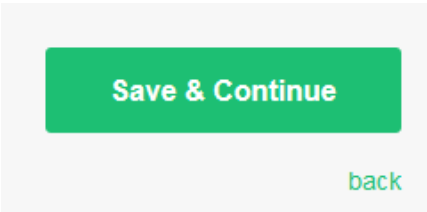
Select the category **Graphic Design** and the subcategory **Social Media Design**

Next you will need to select the Gig Metadata. Select the **Platform YouTube** and **File Format JPG and PNG**

Final part of Step 1 is to fill in the tags related to your gig. We recommend entering the following tags (but you can add more if you want):

**Thumbnail, thumbnail creator, youtube video, video image, amazing thumbnail**

Once you are done filling the information, click on Save and Continue button from the bottom right part of the page:



7. The packages of your Gig.

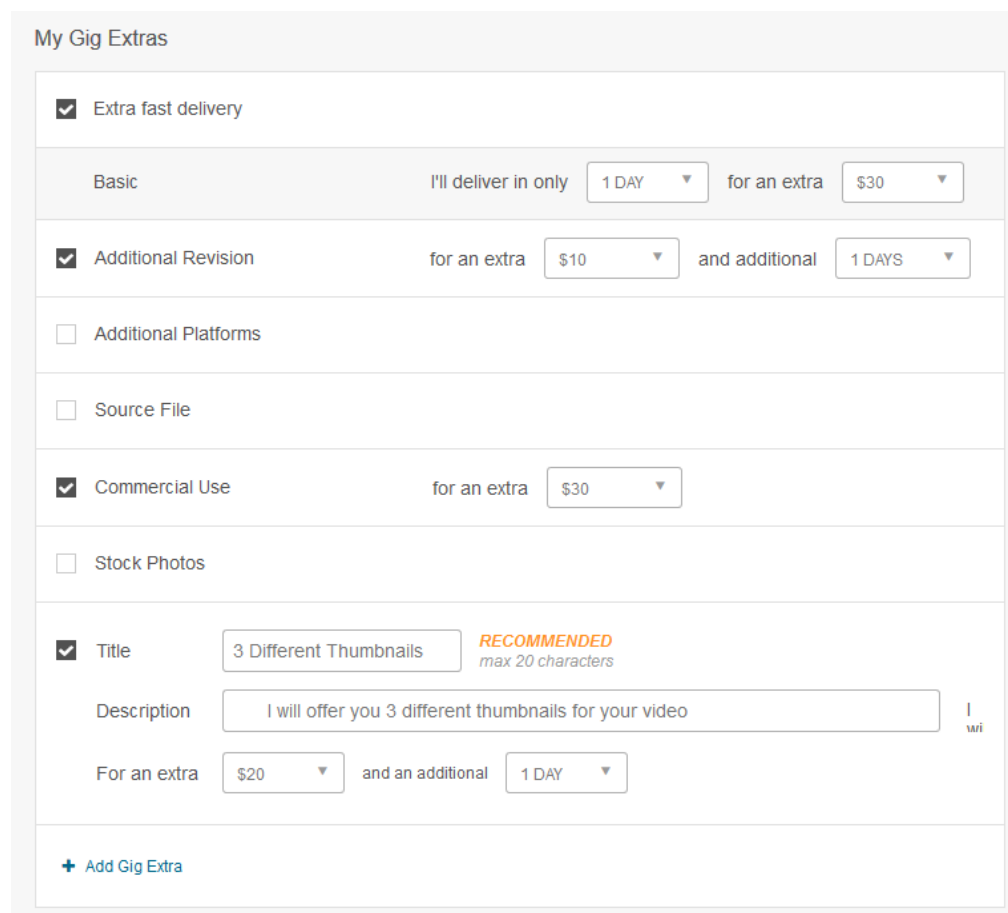
Packages			
	BASIC	STANDARD	PREMIUM
	Eye Catchy Thumbnail For YouTube	Name your package	Name your package
	that will increase your views and click	Describe the details of your offering	
		Unlock your potential revenue with all 3 Packages	
		Try Now	
		Learn more	
	3 Days Delivery	Delivery Time	Delivery Time
Revisions	1	Select	Select
Number of Platforms	1	Select	Select
Source File	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial Use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price	\$5	\$5 - \$995	\$5 - \$995

Each gig can contain up to 3 packages. In this example, we will add 1 single package (but you can go with more if you want).

Enter a title and description for your package, select the number of revisions you will do (free) for the thumbnail that you create, and set the price to \$5.

**We recommend setting the price to \$5 but adding more “Gigs Extra” to increase the final price.**

## 8. The “Gigs Extra” step is where you can earn the most money from your gig.



The screenshot shows the 'My Gig Extras' section of a Fiverr gig setup. It contains several toggleable extras with associated costs and delivery times:

- Extra fast delivery:** Toggled on. Basic delivery is 'I'll deliver in only 1 DAY' for an extra of '\$30'.
- Additional Revision:** Toggled on. Costs 'for an extra \$10' and adds '1 DAYS'.
- Additional Platforms:** Toggled off.
- Source File:** Toggled off.
- Commercial Use:** Toggled on. Costs 'for an extra \$30'.
- Stock Photos:** Toggled off.
- Title:** Toggled on. The input field contains '3 Different Thumbnails'. A red 'RECOMMENDED' label with 'max 20 characters' is shown next to it.
- Description:** The input field contains 'I will offer you 3 different thumbnails for your video'.
- For an extra:** The input field contains '\$20' and 'and an additional 1 DAY'.

At the bottom, there is a '+ Add Gig Extra' button.

Because you are using Thumbnail Blaster you can create stunning thumbnails in minutes. Your clients won't know that, so you can add the **“Extra Fast Delivery” in 1 day and get an extra \$20** for this service!

Editing thumbnails in Thumbnail Blaster is easy, so you can add **“Additional Revision” for the work, for an extra \$10** (of course, you can charge more on less, it's up to you to decide).

Normally, you create the thumbnail for the client that is using it. If they want to use the thumbnail commercially, then ask him for **an extra \$20-\$30**

I recommend to add “Extras” to you Gig, like in the example above. Click on “Add Gig Extra” and enter extra things users can buy from you.

For example, you can create for him 3 (or 5) different thumbnails for the same video and charge them **between \$10 and \$30**.

It's a super easy way to increase your Gig's value and profitability. I recommend to be creative and think of "Gig Extras" you can add to your Gig.

Once you are done filling everything, **click on Save & Continue**.

## 9. Fill in your Gig's Description.

### Description

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Briefly Describe Your Gig

You will receive an amazing looking Thumbnail for your YouTube video.  
All thumbnails created by me are proven to convert, tested by me on my different YouTube channels.

What good is ranking a video on YouTube if you do not get enough views and clicks?  
A custom thumbnail created by me will deliver you top converting thumbnails that will boost exposure and increase click through rate and views!

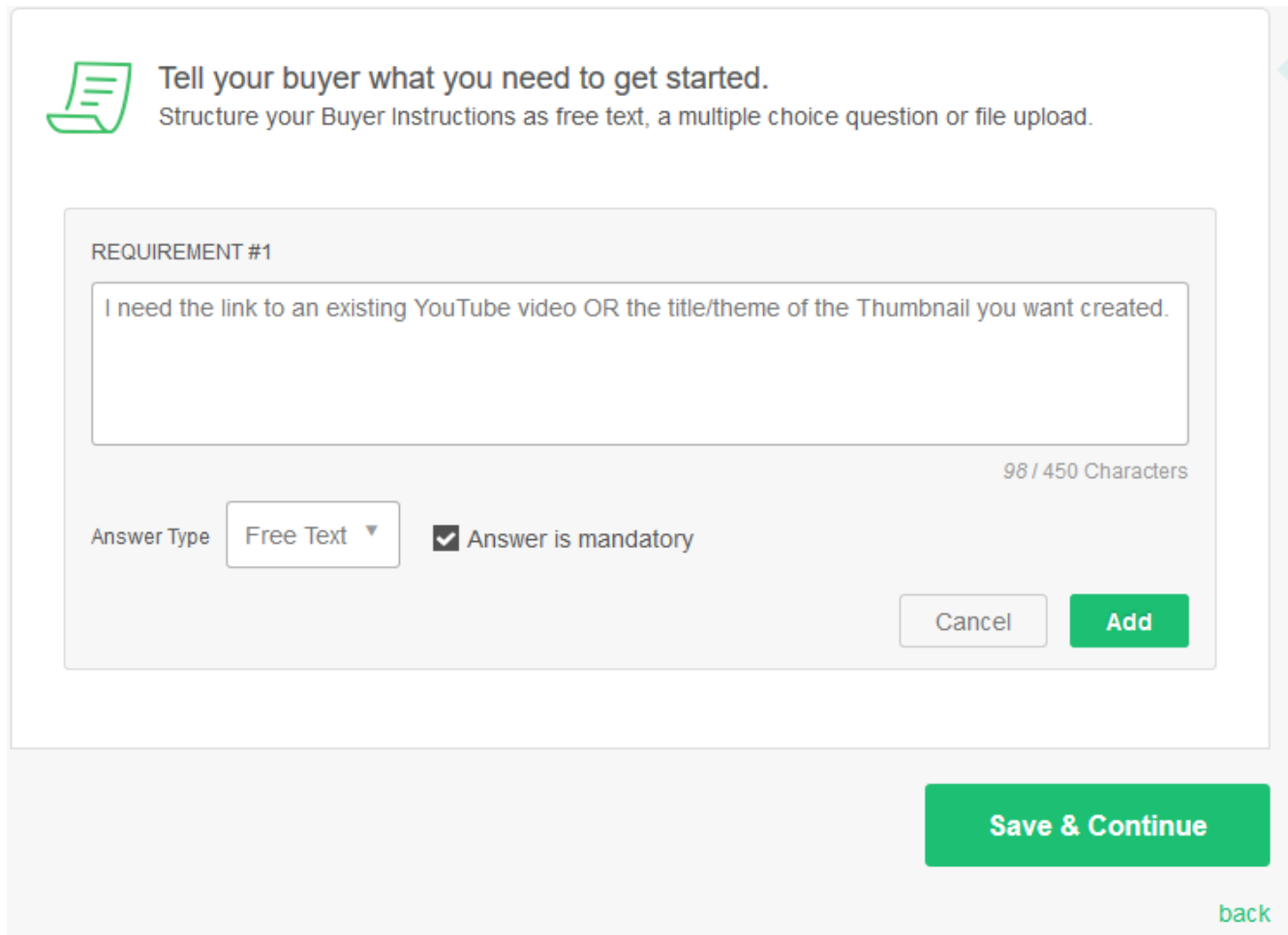
**B**  
•••  
•••  
•••


min. 120395/1200 Characters

This is your chance to be creative. Explain your Gig as much as possible, and explain to the client, the benefits of working with you.

Describe what you are offering. Be as detailed as possible so buyers will be able to understand if this meets their needs. Should be at least 120 characters.

## 10. Fill in the requirements needed to start the Gig.



 **Tell your buyer what you need to get started.**  
Structure your Buyer Instructions as free text, a multiple choice question or file upload.

REQUIREMENT #1

I need the link to an existing YouTube video OR the title/theme of the Thumbnail you want created.

98 / 450 Characters

Answer Type: Free Text ▾ ☒ Answer is mandatory

Cancel Add

**Save & Continue**

[back](#)

In this step you will need to ask the client what information you need to start the gig.

Usually this is pretty simple, you can enter the following text:

“I need the link to an existing YouTube video OR the title/theme of the Thumbnail you want created.”

If he gives you this information, then it's more than enough to start designing the thumbnail. Of course, **you can ask for more details like:**

- A) Do you want any images to be included in the final thumbnail
- B) Do you prefer any custom fonts
- C) What is the exact text that you want to be displayed on the thumbnail

## 11. Build your Gig's gallery

In this step you will need to select some thumbnails that you already created, and add them to your Gig.

Potential clients will first see your thumbnails, and if they look amazing, the client will surely work with you. Our suggestion is to create some custom thumbnails with Thumbnail Blaster, so your Thumbnails are unique. You can load default templates, modify them a bit and then save them.

### Build Your Gig Gallery

Add memorable content to your gallery to set yourself apart from competitors.

#### Gig Photos

(3/3)

Upload photos that describe or are related to your Gig.





## 12. That's it! You created your first Gig

The only thing left to do is verify your phone number (in case you didn't do it already) and simply wait for the orders to come!

It's that simple to start a new Fiverr Gig and start earning money by creating stunning and attention-grabbing thumbnails using Thumbnail Blaster

### Congratulations!

**You're almost done with your first Gig.**

Before you start selling on Fiverr, there is one last thing we need you to do:  
The security of your account is important to us. Therefore, we require all our sellers to verify their phone number before we can publish their first Gig.

Your phone number remains private and is not used for marketing purposes. See more in our [Privacy Policy](#)

**Verify Now**

[back](#)